

# MOBILE COMMERCE FOR INFOR SX.E

## Provide Your Customers a Mobile Commerce Solution

In today's technology driven world, people are using the latest mobile devices to do things faster and more conveniently than ever before; whenever and wherever. The ability to make online purchases from a tablet is one trend that continues to grow exponentially.

One of the biggest keys to driving more sales and retaining customers is to make it easier for your customers to buy from you. Now you can make it easier for your customers to buy from you with SupplyLine, a mobile commerce app for the Apple iPad.

SupplyLine gives your customers the convenience and control to buy from you at any time, and from any place. SupplyLine is a native iPad app that is the perfect complement to your Infor Storefront or other ecommerce applications. It communicates with SX.e using the Infor Real Time API kit. Key features include:

- iOS Native ordering for your customers
- Mobile commerce app for Infor SX.e
- Native user experience
- Customer facing
- Ideal mobile solution for Infor Storefront users

SupplyLine delivers the latest mobile integration technology allowing you to offer a private label mobile commerce solution tailored to your individual customers.

## Put Your Brand on SupplyLine and in Front of Your Customers

The SupplyLine interface has the flexibility to be privately branded to your company's image. This gives you the opportunity to extend your brand and build customer loyalty among your customer base.

SupplyLine, each of your customers can order with ease, check the status of past orders, get pricing and check their credit status.

### SupplyLine enables your customers to use an iPad to:

- Reference quotes and submit orders remotely
- Check inventory availability, pricing, credit status
- Edit and check notes and contacts
- Look up past order history
- Access product material on demand



# SupplyLine Delivers Mobile Commerce to Your Customers



The SupplyLine home screen can be private-branded and can incorporate a web page with product specials and other items you want to highlight with links to specific products.

Product lookup can be done with searches by category and keyword or by using a bar code scanner. Selected products are stored in the application's shopping cart.

Users can drill-down into product details and view images and documents displayed as thumbnails within the app.

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